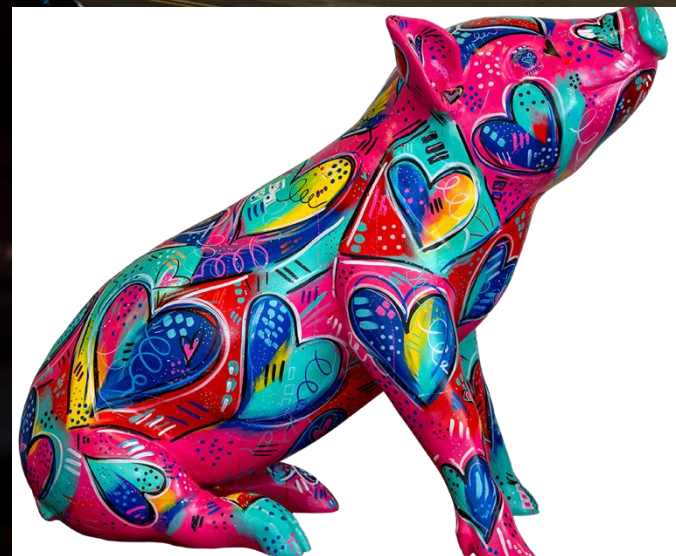


**STAMFORD
DOWNTOWN
FY27 Request**



Stamford Downtown An Introduction

Stamford Downtown is a Special Services District established in 1992 to supplement the city's efforts in the urban core for environmental maintenance, landscaping, placemaking, activation, and marketing with the following goals:

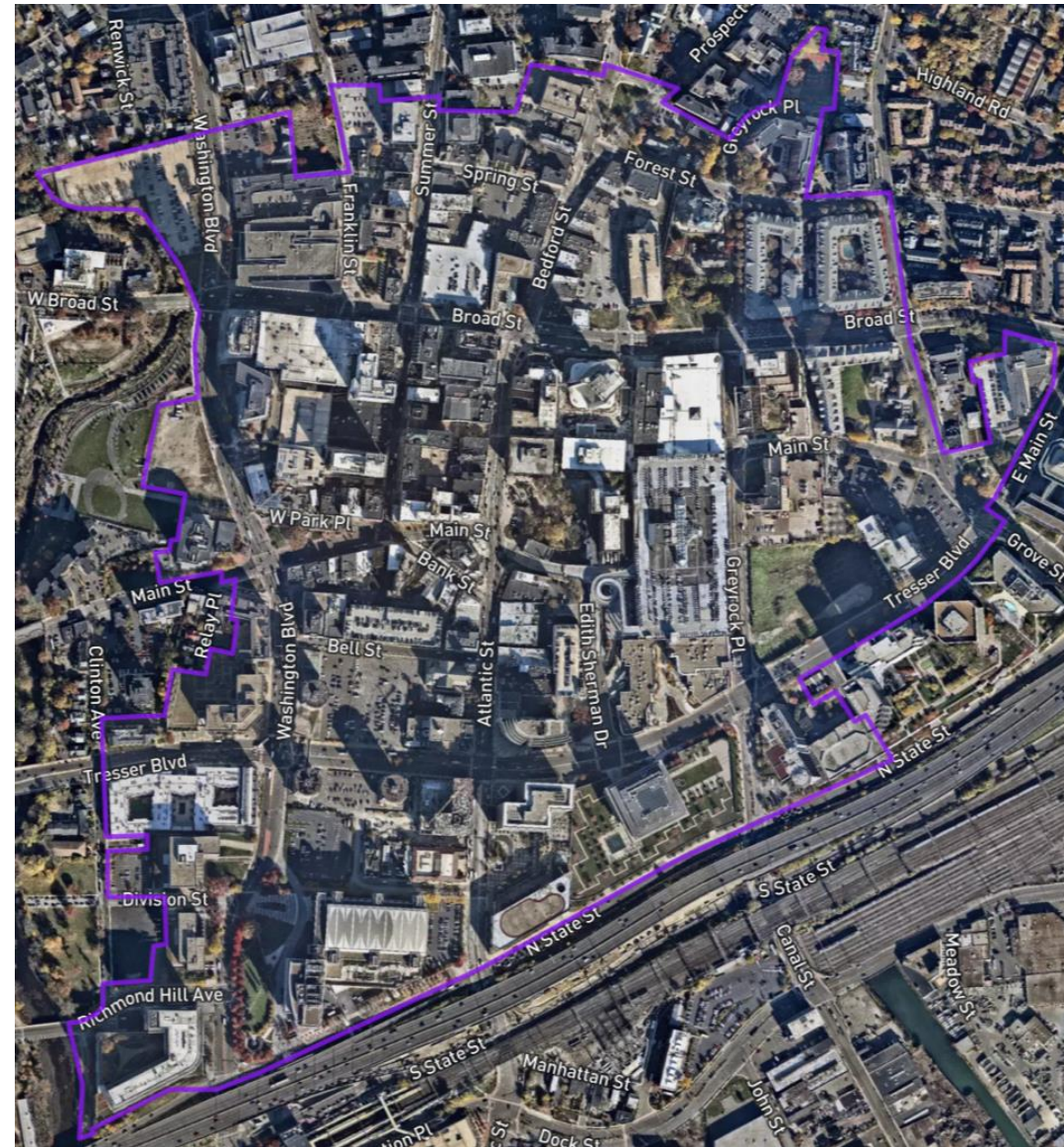
To ensure the appropriate economic development as it impacts Stamford Downtown through comprehensive strategic urban planning and advocacy

To continue the trend of residential population growth within the District

To recruit and retain appropriate retailers

To improve the quality of the Downtown experience

To attract people to the Downtown



Stamford Downtown Scope of Services

Environmental Maintenance

Daily Curbside Cleaning
Power Washing
Gum-Busting
Graffiti Removal
Mutt Mitts

Hospitality + Social Service Outreach

Hospitality + Outreach Ambassadors
DOMUS Kids Project New Hope
Pacific House

Public Realm Beautification

Gardens
Planters
Hanging Baskets
Urban Forestry

Snow Removal + Winter Weather Response

Sidewalk,
Curb Cut, AND
Bus Shelter Clearance

Winter + Holiday Lighting

Street Trees
Iconic Oak Trees at Columbus
Park and Ferguson Library
Festoon Lighting
Cascading Lights

Event Production

Balloon Parade Spectacular
Heights + Lights
Fire + Ice
Touch-A-Truck
Arts + Crafts on Bedford
Bark-In-The-Park
Brews on Bedford
WineFest

Capital + Complete Street Improvements

Public Realm Enhancement Plan
Kiwanis Park
Bedford + Forest Plaza
300 Atlantic

Placemaking + Tactical Urbanism

Public Art
StrEATeries
Street Beats
Fitness in the Park
Yoga
Pinots Palette
Trivia Night

Land Use Planning + Economic Development

Review of Land Use Applications
Retail Technical Assistance + Marketing
Architectural Review Design District
Marketing Analysis + Reporting



Stamford Downtown is funded from four important revenue sources:

68% (approx.) from **Special Assessments**
(taxes paid to the District IN ADDITION to taxes paid to City)

23% (approx.) from **Contributions + Event Revenue**

3% from **Grants** such as the Operating Grant from the City of Stamford

(Revenue Breakdown for FY26)



Stamford Downtown's request to the City of Stamford of **\$300,000** is dedicated to three important public benefits.



PUBLIC REALM MAINTENANCE AND BEAUTIFICATION PROGRAM

Stamford Downtown team supplements (and sometimes supplants) municipal services through a wide range of activities including:

Daily streetscape and curbside cleaning

Shoveling snow from sidewalks, curb cuts, fire hydrants, and bus shelters

Sanitizing crosswalk push buttons, bus shelters, and regular touch-points

Social service outreach to unhoused population

Design, planting, and maintenance of 320 hanging baskets, 80+ ground planters and gardens in six public parks

Painting of fire hydrants, tree grates and light poles

In recent years, Stamford Downtown expanded its urban forestry pilot program to expand tree beds and plant trees at the intersection of Washington Boulevard and Main Street.

The City's contribution would cover less than 15% of the cost of these public benefits.

In addition to the above, Stamford Downtown at its sole expense:

Installs holiday lighting on street trees and Columbus and Library Oaks

Displays public art in temporary exhibits and permanent installations

Designs, fabricates, and displays banners on light poles

Invests in park improvements (2022 Kiwanis Park redesign, 2023 design for Bedford and Forest)



PUBLIC COMMUNITY EVENTS

Stamford Downtown activates our streets and public spaces with a series of events that are open to the public free of charge and enjoyed by a broad cross section of our community including:

The Downtown Farmers Market every Saturday from June to October accepting WIC and SNAP

The Balloon Parade Spectacular drawing more than 100,000 visitors to our city

Heights + Lights has been featured on a live national broadcast highlighting our city.

Arts + Crafts on Bedford supports our city's role in arts and culture

Latham Yoga, Zumba, and other exercise classes

The City of Stamford's contribution would cover less than 5% of the cost of these public programs and activities

Further, Stamford Downtown pays approximately **\$23,000** toward city services each year, reinvesting the equivalent of over **15%** of the city's contribution back to the city.



SOCIAL SERVICE OUTREACH

Domus Project New Hope Downtown

Project New Hope (PNH) is a street outreach program for youth at high risk of engaging in violence or gang activity. Program staff engage these young people in pro-social activities, including employment, and connect them with needed supports. The target population is young people aged 12 to 25; at intake, many youth are not connected to any community resources. In summer 2023, Domus created a targeted team of staff members for part of Stamford downtown.

PROGRAM OUTPUTS – February 2026



Highest trafficked areas:
McDonald's/Stamford Mall

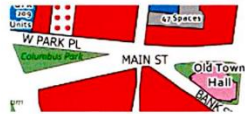
Per Domus, the **Project New Hope** street outreach program engages young people aged 12 to 26 currently involved with (or at high risk of engaging with) gangs, crime, and/or drugs. The program seeks to prevent youth crime by building connections with these young people and connecting them to jobs, training, school, and/or other community resources. In the Summer 2023, as part of **Project New Hope**, Domus collaborated with the Stamford Downtown and the Mayor's Office on a pilot downtown street outreach program, which was so successful that Stamford Downtown asked Domus was asked to run the program year-round.

PROGRAM SPECIFICS

Monday – Friday
2pm - 7pm

12 months
per year*

Area of focus:
Stamford Downtown
(Columbus Park to Dunkin')



PROGRAM PARTNERS

CITY OF
STAMFORD

STAMFORD
DOWNTOWN
STAMFORD-DOWNTOWN.COM

DOMUS
LOVE LIVES HERE



*Data covers) 2/1/26-2/28/26



SOCIAL SERVICE OUTREACH

Stamford Downtown has partnered with **Pacific House** to provide outreach services to homeless individuals and those individuals threatened with homelessness. Jason Jaramillo – Pacific House’s representative for Downtown – dedicates his time to personal engagements, referrals to available social service programming including enrolling individuals through the State of Connecticut’s 211 System or Stamford HUB and assisting to enroll individuals in shelter.

In February 2026 alone, Jason identified twenty-six (26) homeless individuals, which resulted in twenty-six (26) monthly individual interactions.

These interactions have led to:

13 individuals enrolled into the outreach program to develop a housing plan based on client’s needs and strengths.

11 individuals received unduplicated social services as needed through the Pacific House Day program consisting of meals, showers, laundry, toiletries and referrals that address their specific needs.

5 individuals were successfully enrolled in shelter due to Jason’s continued hard work.



FORMER CLIENT
NOW OUR OUTREACH
WORKER SHARING HOPE



Looking forward to FY27

Expanded Services and Challenges

Downtown has undergone a dramatic transformation over the past ten years. The years following the close of COVID-19 witnessed a spike in residential growth and visitors to Downtown.

From 2019-2025, **2,023** Residential Units Were Built. There are now **5,705** Total Residential Units in Downtown.

1,032 Residential Units are now Under Construction and an additional **1,608** Additional Residential Units have received Land Use Entitlements.

Downtown welcomes **1.9 million visitors** who generate **11.6 million visits**.

UConn-Stamford's Total Enrollment has Grown to **2,974** Students with the Number of Students Choosing the Stamford Campus in Greater Numbers over the Storrs Flagship Campus.



The Asher



UConn-Stamford

Looking forward to FY27

Expanded Services and Challenges

Stamford Downtown has expanded its services in response to this changing landscape.

As referenced earlier, the organization has expanded its scope of services to include:

Twenty (20) Weekly Hours of **Homelessness Outreach Services.**

Total Annual Cost is **\$25,000.**

Seventy-Five (75) Weekly Personnel Hours Providing **Outreach Services to Teens**

Total Annual Cost is approximately **\$67,200.**

In addition to fostering a welcome, inviting pedestrian environment, Stamford Downtown's investment results in City-wide benefits by...

Buoying Stamford's collective efforts to provide supportive housing,

AND

Additional supports for both middle- and high-school age youth outside the school setting.

Stamford Downtown envisions **expanding** its partnership with Domus to include constructive activities to teens. Such activities may include **after-school**, **camp enrollment** and **workforce engagement.**

