

**City of Stamford
E. Gaynor Brennan
Golf Course**

**FY 2020-21
Fiscal Committee
Budget Presentation
Brennan Golf**





Introduction

Mission : To provide the Resident's of Stamford and neighboring areas a preeminent public golf course.

Programs	Services Provided
Critical & Mandated Administration	Establishment of Rate structure with emphasis on reasonable rates for residents. Operation of computerized tee sheets, electronic communication though email and social media
Maintenance	Improve golf course facilities to compete in highly challenging area golf market and exceed expectations of golfing public.
Basic service and quality of life programs	Provide practice rounds and matches free of charge for both Stamford and Westhill High Schools. Clinics and lessons available for all ages through Golf Shop PGA Professional.
Maintenance	Provide a safe habitat to numerous wildlife. Open turf area helps to create a noise buffer, as well as a rain filter.
Other	Brennan is also home to Zody's 19 th Hole Restaurant.



Department Management

Key Program/Department Challenges

- Nearly half the year impacted by weather, losing considerable amount of playable golf days due to poor weather.
- Second year of rearrangement of Golf Shop Operation.
- Golf Course Realignment project.
- Capital Project Debt service on a very old facility.
- Aging fleet of turf equipment

Budget Scenarios

- Controllable items are hiring less labor, spending less on plant protectants and purchase of new/maintaining equipment. All of which have a negative effect on maintenance of course conditions.
- If additional funds could be realized, updating of turf equipment is priority in fleet that is in dire need of replacement.
- In an area with highly competitive golf market, Brennan Golf Course is at a huge disadvantage by not having income supplemented by a driving range nor City funds. Reductions would be catastrophic.



This is what is coming

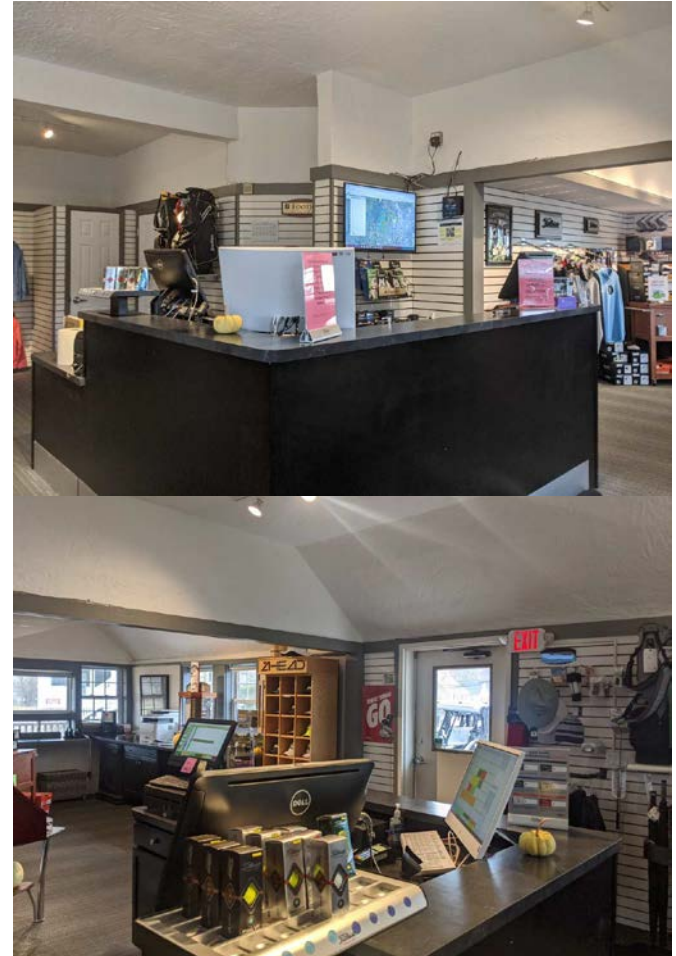
Major changes planned for the department

- Improvements with fleet of new carts with GPS and Golf Shop operational reorganization has produced benefits for the overall golfer experience.
- Completion of Golf Course realignment project, which has produced much interest from golfing public for Brennan.
- Continued improvements on golf course playability and visual aspects under direction of new Course Superintendent.
- Capital Balance of \$115,917.60 carried over, currently on hold.
- No change in number of staff.
- Increase in green fee rates and a decrease in outing rates to remain competitive in the public golf market. Rate changes, in conjunction with a renewed push on marketing, hoping to attract more rounds and additional revenue for the upcoming year.

Bunker Edging Project;
part of continued effort of
many course clean up and
improvement projects.



Completed Golf Shop
Renovation; trackable carts
by GPS shown on screen
behind counter.



Course Realignment Project



Metrics

Fiscal Year Comparison FY 19-20 to FY 18-19			
	FY		
	Totals Through End of Feb		Full FY
	FY 19-20	FY 18-19	18-19
Rounds Played	17988	16933	28477
Player Revenue	\$477,981	\$459,003	\$782,991
Resident Permits Sold	279	100	1047
Permit Revenue	\$13,950	\$4,000	\$47,495
PAR Pass Sold	25	2	44
PAR Pass Revenue	\$4,150	\$400	\$7,700
Sr Pass Sold	71	7	212
Sr Pass Revenue	\$4,970	\$490	\$14,840
Days of Snow Cover	22	20	35
Rain Days	54	50	81