

From: [Michelson, Bradley](#)
To: [Rosenson, Valerie](#)
Subject: Fwd: T30.028 and The Palace Theatre
Date: Friday, May 17, 2019 11:33:19 AM
Attachments: [image001.png](#)
[image001.png](#)

Hi Valerie,

Can you please add the below communication as part of the record for item T30.028?

Thank you,
Bradley

Bradley Michelson
Representative, District 1
15 Ralsey Road South
Stamford, CT 06902
Home: (203) 388-8886

Begin forwarded message:

From: Michael Moran <mmoran@palacestamford.org>
Date: May 16, 2019 at 3:53:30 PM EDT
To: "Michelson, Bradley" <BMichelson1@StamfordCT.gov>, "de la Cruz, Virgil" <VdelaCruz@StamfordCT.gov>, "Aquila, Marc" <MAquila@StamfordCT.gov>, "Cottrell, Megan" <MCottrell@StamfordCT.gov>, "Figueroa, Anabel" <AFigueroa@StamfordCT.gov>, "DiCostanzo, Monica" <MDiCostanzo@StamfordCT.gov>, "Lion, Bob" <BLion@StamfordCT.gov>, "Mahoney, Dennis" <DMahoney@StamfordCT.gov>, "Matherne, Raven" <RMatherne@StamfordCT.gov>, "McMullen, J.R." <JMcMullen@StamfordCT.gov>, "Miller, Lindsey" <LMiller1@StamfordCT.gov>, "Nabel, Susan" <SNabel@StamfordCT.gov>, "Morson, Eric" <EMorson@StamfordCT.gov>, "Roqueta, Robert" <RRoqueta@StamfordCT.gov>, "Watkins, David" <DWatkins1@StamfordCT.gov>, "Zelinsky, John" <JZelinsky@StamfordCT.gov>
Subject: RE: T30.028 and The Palace Theatre

Michael,

Very insightful questions! My answers are below in **RED**. Let me know if you need anything else from us.

Michael E. Moran, Jr.
President & CEO
The Palace

61 Atlantic St, Stamford, CT 06901

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From: Michelson, Bradley <BMichelson1@StamfordCT.gov>

Sent: Thursday, May 16, 2019 2:00 PM

To: Michael Moran <mmoran@palacestamford.org>; de la Cruz, Virgil <VdelaCruz@StamfordCT.gov>; Aquila, Marc <MAquila@StamfordCT.gov>; Cottrell, Megan <MCottrell@StamfordCT.gov>; Figueroa, Anabel <AFigueroa@StamfordCT.gov>; DiCostanzo, Monica <MDiCostanzo@StamfordCT.gov>; Lion, Bob <BLion@StamfordCT.gov>; Mahoney, Dennis <DMahoney@StamfordCT.gov>; Matherne, Raven <RMatherne@StamfordCT.gov>; McMullen, J.R. <JMcMullen@StamfordCT.gov>; Miller, Lindsey <LMiller1@StamfordCT.gov>; Nabel, Susan <SNabel@StamfordCT.gov>; Morson, Eric <EMorson@StamfordCT.gov>; Roqueta, Robert <RRoqueta@StamfordCT.gov>; Watkins, David <DWatkins1@StamfordCT.gov>; Zelinsky, John <JZelinsky@StamfordCT.gov>

Subject: Re: T30.028 and The Palace Theatre

Michael,

Thanks so much for reaching out and sharing this. Can you please provide a bit more information? :

- List of reasons for renting this amount of bags per year **Parking for truck, buses, vans.**
- Rough % of each reason... for example, valet parking xx%, show set up xx% **95% show related, 4% work on the building, 1% valet.**
- Does the The Palace 100% take on this cost, or is it passed along to those groups? **We absorb 100% for the 61 shows we did this season. When someone rents the Palace the cost is passed on. Remember several local nonprofits rent The Palace like Stamford Symphony, Connecticut Ballet, Stamford Education 4 Autism, Ballet School Stamford, Inspirica, Childrens Learning Centers, Boys and Girls Club so the increased cost will be passed on to them.**
- If both, what % of times is the cost passed along vs covered by The Palace? **65% The Palace pays, 35% the cost is passed on to renters.**

What are typical hours actually used during bag rental? **4:00 AM to 1:00 AM**

- How often is the full 24 hours needed? **10% of the time, when a show is here for more than 1 day.**
- For each rental, what is the average amount of days per rental? **1-2 as meters are often bagged the day before when trucks are expected overnight.**
- Are their heavier periods of rentals in certain times of the year vs others? **Our season is really September through June, we do very little in the summer.**

Let me know if I need to clarify any of this.

Best,
Bradley

Bradley Michelson
Representative, District 1
15 Ralsey Road South
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From: Michael Moran <mmoran@palacestamford.org>

Sent: Thursday, May 16, 2019 1:19:54 PM

To: de la Cruz, Virgil; Aquila, Marc; Cottrell, Megan; Figueroa, Anabel; DiCostanzo, Monica; Lion, Bob; Mahoney, Dennis; Matherne, Raven; McMullen, J.R.; Michelson, Bradley; Miller, Lindsey; Nabel, Susan; Morson, Eric; Roqueta, Robert; Watkins, David; Zelinsky, John

Subject: T30.028 and The Palace Theatre

Good afternoon,

First let me thank each of you for your service to the City of Stamford. I'm writing today to share my concern for what would be devastating economically for The Palace Theatre. You may not be aware but during a 12 month period The Palace rented over 500 parking meters. Gone are the days of surface lots and the trucks and buses associated with large touring shows need parking in close proximity to The Palace.

An increase from \$10 to \$40 for a meter bag will result in an additional expense of more than **\$15,000.00!!** I will be attending the transportation committee meeting on May 23 but felt compelled to share this with you. I suspect you were unaware of this. I trust we can find a reasonable solution to alleviate this increase.

Michael E. Moran, Jr.
President & CEO
The Palace

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