

# CITY OF STAMFORD

## E. Gaynor Brennan Golf Course

### Hidalgo Nagashima, CGCS

Superintendent of Greens  
3/12/2024





# *Department Introduction & Brief History*

- The Mission of E. Gaynor Brennan Municipal Golf Course is to provide the residents of Stamford and neighboring areas a preeminent public golf course. E. Gaynor Brennan is an 18 Hole Golf Course with a practice chipping/putting green, a full-service restaurant and clubhouse containing a golf simulator, lockers and golf shop. Amidst a competitive market for public golf the aim is for continually improving course conditions while being both fiscally responsible and environmentally mindful.



# Department Org Chart

City of Stamford  
Office of Operations  
E.G. Brennan Golf Course





# *Current Staff*

## **Superintendent of Greens**

Responsible for all facets of golf course maintenance including planning, budgeting, and implementing maintenance programs

## **Assistant Superintendent of Greens**

Responsible for in the field supervision, monitoring of turf conditions and equipment, supervision of full time and seasonal staff

## **Administrative Assistant/Data Analyst**

Tracks and maintains monthly/yearly rounds of play and cart rentals  
Processes Requisitions and payments for vendors, on boards  
Seasonal employees and assists with payroll

## **3 Full Time Laborers**

Performs tasks as directed for all outdoor work

## **4 Seasonal Laborers**

Performs tasks as directed for all outdoor work

## **6 Seasonal Rangers**

On course enforcement for play rules



# *Major Changes*

- E. Gaynor Brennan Municipal Golf Course will be upgrading our Irrigation System in the upcoming years. This will improve the course aesthetic appeal, maximize water delivery system, reduce waste, minimize repairs of our current system while saving labor.
- E. Gaynor Brennan Municipal Golf Course keeps a lean number staff employees to reduce the cost of labor. We purchase products on an as needed basis to keep minimum on hand. We utilize competitive bids and state contract pricing to get the best price for products and services.
- New Golf Cars for 2024 Season
- Purchased 4 new Electric Utility Vehicles replacing aging gas units, Aligning with The City's Vision for a Greener Stamford.



# *Accomplishments & Challenges*

## ***What are the most significant accomplishments made & challenges faced by the department in the last FY 2022-2023***

- As more recreation options are available, we have maintained our customer base established during the peak of COVID.
- The golf course has increased the tee time interval to 10 minutes resulting in faster pace of play and increased player satisfaction.
- Coordinating maintenance crew start times with first tee times to maximize efficiency out on the course.



# *FY 2024-2025 Goals*

*What are your department goals and plans for 2024-2025*



*What is the Department's/Program's budget? (highlight changes)*

List goals and priorities for your department

Describe in detail the plan to achieve them

What are the obstacles to attaining your goals?

How will you measure your success?

Budget highlights



# *Achievement Plan of Goals & Priorities*

- Meet targeted rounds(Raised to 39,000 from 38,000)
- Provide excellent customer service
- Provide consistent golf course conditions
- Stay within budget
- No Increase in User Fees for FY24/25

By creating an appropriate fee structure that meets revenue goals and to give the golf community the best value for the cost.

By being fiscally responsible:

- Sound purchasing practices
- Labor efficiency
- Attracting and hiring the best candidates





# *Obstacle Resolution to Obtain Department Goals*

- Weather
- Competition
- Supply chain cost
- Utility cost
- Labor shortage(Increase in Minimum Wage)



# *Measurement of Success*

- Golf Rounds
- Customer comments
- Social media
- Retainage of customers



# Budget Highlights

## Fiscal Year Comparisons

	Through the end of February		Full Year	
	FY 2022-23	FY 2023-2024	FY 2021-22	FY 2022-23
Rounds Played	23,922	22,333	38,262	41,285
Player Revenue	\$736,533	\$702,078	\$1,160,948	\$1,262,134
Carts Rented	19,232	17,696	29,884	32,552
Cart Revenue	\$298,660	\$291,047	\$462,713.00	\$503,714
Resident Permits Sold	308	269	1,458	1505
Permit Revenue	\$24,660	\$19,995	\$110,555	\$114,145
PAR Pass Sold	34	15	93	95
Par Pass Revenue	\$6,300	2725	\$17,875	\$18,275
Sr Pass Sold	45	40	147	138
Sr Pass Revenue	\$3,600	\$3,200	\$11,760	\$11,040