

City of Stamford: Mayor's Office Budget Presentation

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Mayor's Office

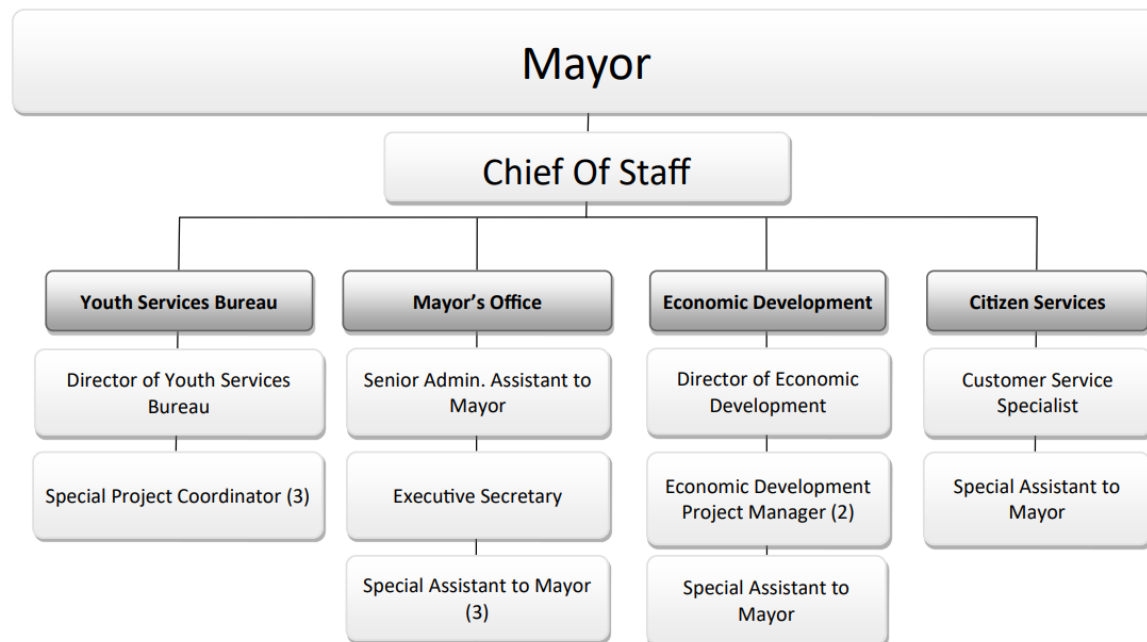
- Youth Services Bureau
- Citizen Services
- Economic Development





Organizational Chart

City of Stamford
Office of Government Services
Mayor's Office





FY 2023-2024 Goals

Goals of the Mayor's Office in 2023-2024



Goals

Communications:
Improving communications
with the public

Accessibility: Equitable
access to info for all
residents

Constituent Services:
Facilitation of resident's
needs

Economic Development:
Inclusive economic growth

Mayor's Office FY 2023-24 Requested Budget (Full Time Salary)



- No change in position count from FY22-23
 - Position count includes one previously approved (FY22-23) position now filled
 - 5.5% increase in contractual salaries

Major changes



- Communications enhancements
 - Improved internal employee engagement
 - Increased social media presence
 - Continue to meet the growing needs of content updates to City's website
 - No budget impact
- Translations services
 - Mayor's Office recognizes Stamford is a diverse city, where dozens of languages are spoken. Goal is to engage with translation services firm so that press releases and communications are shared in Spanish.
 - \$150K budget impact

Youth Services Bureau





FY 2023-2024 Goals

Goals of the YSB for FY 2023 - 2024



Goals

Full Capacity Programs

YSB FY 2023-24 Requested Budget (Full Time Salary)



- No changes in position count
- 7.1% increase in contractual salaries.

Citizen Services





Citizen Services Strategic Initiatives for FY 2023-2024

- Host 8 Mayor's Citizen's Service Hubs
- Hold 3 Community Dinners
- Redevelop Fix It Stamford
 - *(The City of Stamford was chosen as part of the Bloomberg-Harvard City Leader Initiative, where we are looking at how we can improve communications between residents and city government while decreasing response time and increasing access to communities that don't currently feel empowered.)*

Citizens Service FY 2023-24 Requested Budget (Full Time Salary)



- Decrease in salary for Customer Service Specialist
 - Previously filled but now vacant

Major changes



- Increase capacity of the department through cross-training of staff and utilizing seasonal workers
- Improving and increasing access to Fix It Stamford through language translation services

Economic Development





Accomplishments:

- Focused on Mayor's economic development priorities: innovation, business retention, business attraction
- Launched Global Stamford initiative with the Foreign Trade Commissioners Association representing 100+ countries and cities to spur global business attraction into Stamford
- Launched and actively engaged Mayor's Business Advisory Council with top 20+ corporate employers
- Small Business Resiliency Grant allocation approved by Board of Representatives and will kick off application process April 2023
- Conducted ongoing engagements with the City's top employers as well as small business owners throughout the City to promote business retention and job retention
- Conditional award for Innovation Corridor \$50 million grant from DECD
- Business Expansion Highlights:
 - Financial service sector growth and expanded footprint included expansion of Webster Bank following its merger with Sterling National Bank; Financial technology company, Mirador relocated its headquarters from Darien to Stamford. Financial services firm, Stifel, announced opening an office and creating 50 jobs
 - Over a dozen small business openings; retained 100+ restaurants and retail in Downtown Stamford with approx. 90%+ occupancy rate

Challenges

- Macro-economic climate for large employers including staffing reductions and potential reduced real estate footprint
- Commercial vacancy rates reflect impact of COVID and shifting work landscape
- Inflation and labor shortages affecting corporates and small businesses
- Workforce attraction challenged by limited affordable housing



FY 2023-2024 Goals

Goals of the Economic Development Department for FY23-24



Goals

Expand global and local business attraction to create jobs

Expand business retention and keep jobs

Expand small business support services and capacity

Economic Development FY 2023-24 Requested Budget (Full Time Salary)



Updates:

- Only one (1) new position requested focused on supporting small businesses (Program Manager), not 2
- All other positions are existing; Economic Dev Analyst re-classified and to be filled this month
- Professional Consultant line to support job growth in lieu of full time position

Omit Supplies line item – Program Expansion
Fiscal Year 2023/2024 - Program Full Time Salary Report 3/7/2023 - 2:20:07 PM

Fund: 0001 General Fund
Office: 005 Government Services
Dept/Div: 0501 Mayor's Office
Program: 1200 Economic Development

Union	Job ID	Job Title	FY 22/23		FY 23/24		FY 23/24					Comments
			Pos Count	Adopted Budget	Pos Count	Department Request	Funded Pos Count	Mayor's Proposed	Pos Var	\$ Var Adopted	% Var Adopted	
PP	C226	Dir of Economic Devel	1	180,843	1	184,292	1	184,292	0	3,449	1.9%	est 2.5% incr
MAA	C1021	Economic Dev Analyst	1	92,038	0	0	0	0	-1	-92,038	-100.0%	upgrd pos to Proj Mgr
MAA	C973	Project Manager	0	0	2	248,958	2	248,958	2	248,958	100.0%	1 Prog Expan; 1 frm ED Analyst
PP	C873	Special Asst to the Mayor	1	132,540	1	134,457	1	134,457	0	1,917	1.4%	est 2.5% incr
Total			3	405,421	4	567,707	4	567,707	1	162,286	40.0%	

One (1) Small Business Services Program Manager: Develops, implements and facilitates small business support services, such as creating opportunities for access to finance, technical assistance, and business networks

Major changes



- **Expand global and local business attraction to create jobs**
 - Continue to grow the City's jobs and employer base including through active business attraction initiatives to local and international FDI (foreign direct investment) partners
 - Grow partnership with CT State partners on local and national business attraction efforts. Co-hosted site selection and business attraction initiatives in Stamford
- **Expand business retention to maintain jobs and employers**
 - Engage with top corporate employers in Stamford, retain businesses and jobs via active engagement with Mayor's Business Advisory Council and partners
- **Expand small business support and capacity**
 - Expand support for Stamford's small businesses by providing staff capacity to help facilitate opportunities such as access to finance, technical assistance and networks