

Stamford Young Artists Philharmonic
presents

PROJECT MUSIC

A Business Plan



Stamford Young Artists Philharmonic

2014

PROJECT MUSIC

EXECUTIVE SUMMARY:

Educating talented young musicians in symphonic performance, chamber music and jazz, and providing the public with high-quality programming as a resident company of *Stamford Center for the Arts, Stamford Young Artists Philharmonic* is proud to announce the formation of its music instruction division, **PROJECT MUSIC**, geared to the lower income student for whom private music instruction and music ensemble participation is currently an unattainable dream.

Uniquely qualified and eminently prepared to fill the void left by the reduction of the public schools' string instruction program on the elementary level and the recent demise of a local music instruction program, **SYAP** will introduce the benefits of music instruction to Stamford's most needy children, a growing segment of Stamford's educational demographic. Reviving the intent of Stamford's original **PROJECT MUSIC** (the brainchild of the late music educator and State Senator Anthony D. Truglia) which offered FREE music lessons to the inner city child within walking distance to home, **SYAP's** re-boot of **PROJECT MUSIC** restores the passion to the mission, tailoring the program to the unique needs of the Stamford community in 2014.

In so doing, **SYAP** draws on the principles of *El Sistema*, the now-global phenomenon begun by Venezuela's Joseph Abreu, which has taught over 300,000 of Venezuela's poorest children how to play symphonic instruments, lifting them out of poverty and giving them an opportunity to thrive. This initiative is a proven model, now adopted in cities worldwide. Gustavo Dudamel, the young, dynamic conductor of the *Los Angeles Philharmonic* is its most famous product and disciple.

Launched at the *Yerwood Center*, **PROJECT MUSIC** will service 30 - 40 students in the first year. **PROJECT MUSIC** students will experience an intense 4 days a week, 3-hour music program where students participate in musicianship classes, choir, and group instrument classes. At the end of their first year, students will also begin playing in an ensemble. In its second year, **PROJECT MUSIC** will expand to another 40 students on the East Side of Stamford.

PROJECT MUSIC'S first year budget is estimated at \$167,330. In the second year, the budget for **PROJECT MUSIC** at the *Yerwood Center* will increase to \$242,494. Operating budget for the second year with the expansion of a

second site would increase to \$315,474. Included in the operating budget: program administrator, master teachers, teaching assistants, and musical equipment.

PROJECT MUSIC is greatly enhanced by the new musical Director Christian Capocaccia, who has world-renowned experience in working with Youth Orchestras and musical educational programming. An additional strength is Garrett Méndez, the program director, who has been deeply involved in *El-Sistema* programs across the United States and in Venezuela and Brazil.

THE PROGRAM:

Founded originally by Anthony D. Truglia, **PROJECT MUSIC** of the 1960's was a precursor of *El Sistema*, but our community is still sorely in need of a program to empower our children from low-income families. Understanding that the entire Stamford community ultimately shares in the success of any program which uplifts its low-income children, business and private donors will be called upon to understand the importance of **PROJECT MUSIC**, support it and insure its planned growth. Community partnerships have always been the hallmark of **SYAP's** framework and **PROJECT MUSIC** will continue to operate in that longstanding tradition.

Operating as SYAP's instructional arm, **PROJECT MUSIC** will join forces with community organization(s) as it offers conservatory-level instruction and programming in exchange for rehearsal venue, and performances of its advanced ensembles in exchange for instruments donated.

PROJECT MUSIC is designed after the *El Sistema* model where the primary focus is to create a daily haven of safety, joy and fun that builds every child's self-esteem and sense of value. This is created through its core ideals of:

- Intensity-hours of practicing and rehearsing music.
- Performing and the use of the ensemble where the atmosphere of competition is replaced by the ensemble's shared focus on group success.
- Mentorship, master teachers help mentor the students in a positive setting to help them become better citizens, artists, teachers, and role-models in their community.
- Family and Community inclusion.

Following this *El Sistema* model, **PROJECT MUSIC** students will experience an

intense 4-day-a-week, 3-hour music program where students participate in musicianship classes, choir, and group instrument classes. Over the course of a year, students will also participate in numerous performances around the Stamford community.

Participating in **PROJECT MUSIC** empowers low-income students to have a reason to be productive during after-school hours; studying the instrument of *their* choice, captivated by teaching professionals who are engaging, animated and inspirational, especially chosen for their ability to mentor while imparting those all-important basic skills of reading music, learning music theory and attaining the discipline required to excel. Learning an instrument in this way is potentially life-altering and transformational.

As a natural outgrowth of their success in **PROJECT MUSIC**, students will eventually transition into one of SYAP's ensembles, introducing them to the challenging atmosphere of excellence, affirming each child's growth and elevating each child's sense of individual self-esteem. As each child becomes proficient in his/her instrument, he or she will be able to graduate into an existing SYAP ensemble, eventually experiencing the excitement of collaboration, discipline, commitment, and ultimately, good citizenship.

The need for **SYAP** to expand its reach to include those for whom programs have been eliminated is obvious. Filling the dire need for group music classes and lessons is a pressing goal for **SYAP**, and is the impetus behind this business plan for **PROJECT MUSIC**. Without the access to necessary resources and training, any student in a challenging program is at a distinct disadvantage, but equally as important, sustaining that program is impossible without a supportive community of families who value the importance of music education and have access to that education so that new students are continually coming up through the ranks.

Fairfield and Westchester counties feature a great economic disparity among their citizens, with Stamford having the most dramatic gap. In order to level the playing field for those children in our host city and eventually the surrounding areas, we must pick up the gauntlet to provide that missing link. The time is now; **SYAP's** vast experience in music education and reputable profile in our community make it the perfect organization in place to spearhead this movement.

Yerwood Center, a community center located in walking distance for many of

the students on the West side of Stamford, is dedicated to providing after-school educational programs to the youth. *Yerwood Center* will provide the necessary rooms for the **Project Music** program to operate. In its second year, **PROJECT MUSIC** will source an appropriate location on the East Side of Stamford (potentially in the old Rogers School, currently home to *Domus*) to expand the reach of the program. **PROJECT MUSIC** will recruit students from existing after-school programs in the community as well as current scholarship students attending **SYAP** in need of more instruction. Anticipation is that capacity enrollment will be reached in short order following announcement of the program in coordination with existing afterschool programs.

THE BUDGET:

The attached budget provides a detailed breakdown for the first two years of the **PROJECT MUSIC** program. The major expenses fund a Program Administrator, Master Teachers, and Teaching Assistants. It also includes provisions for purchasing musical instruments. **PROJECT MUSIC'S** first year budget is estimated at \$167,330. The second year budget is also included which outlines the natural expansion of the program at the original site, and additional 40 students at a second site.

MANAGEMENT AND ORGANIZATIONAL TEAM:

Stamford Young Artists Philharmonic, (**SYAP**), a regional youth symphony organization based in Stamford, CT, has served the community for the past 53 years, currently celebrating its 54th Concert Season. **SYAP** sponsors two full symphony orchestras, *Young Artists Philharmonic* (its flagship orchestra) and *Young People's Symphony* (for upper intermediate players), *Young String Ensemble* (for intermediate string players), *Young People's Wind Ensemble*, and *Young People's and Young Artists Jazz Ensembles*, plus a *Summer Jazz Workshop*, recently celebrating its 21st season as the pre-eminent summer jazz program in the tri-state area.

Short-term goals/milestones of **SYAP** include both expansion of the initiative known as **NEXT GENERATION** (which features performance collaboration between **SYAP**, *Ballet School of Stamford*, *Curtain Call*, **INTAKE**, and *Loft Artists Association*) to include a summer explosion of the arts - The *Nutmeg Arts Festival* (which made its debut in 2013, and **PROJECT MUSIC**, which is projected to launch in 2014, and for which this business plan is intended.

PROJECT MUSIC is in good hands with an experienced management team and 54 years of organizational history of eminently successful music instruction by **SYAP**. Succeeding **SYAP**'s founder Salvatore Princiotti, **SYAP**'s new Music Director and Principal Conductor, Christian Capocaccia leads the charge to shepherd **SYAP** into the future. As a dynamic young conductor with an international conducting career burgeoning, coming to **SYAP** from three years at *Dallas Opera* and prior experience at Indiana University and SUNY Fredonia, and currently associated with Manhattan School of Music, he is expanding the opportunities available to **SYAP** by his varied associations worldwide. He sees **PROJECT MUSIC** as the natural and inevitable stepping stone to future sustainability of **SYAP**'s mission in Fairfield County. Capocaccia reports to the Board of Directors and works in tandem with **SYAP**'s Executive Director, Joyce DiCamillo.

Executive Director Joyce DiCamillo has led the organization for the past 24 years by fostering deep relationships within the community, having instituted the myriad of community partnerships currently in place. She is a jazz pianist and recording artist with an international career as a performer leading her own trio and an experienced educator who brings to the position a unique perspective of expertise both onstage and off – melding the worlds of music, education, and business with her love for **SYAP**, as a dedicated alumna of the organization who is devoted to 'giving back'.

PROJECT MUSIC program director, Garrett Méndez, has been deeply involved in *El Sistema* programs around the United States and South America. Spending the last 10 years running the Archipelago Project, a non-profit music education ensemble and running the K-12 Instrumental program for the past six years at King Low Heywood Thomas in Stamford, Garrett is experienced in all of the details and nuances in running a music education program. The program director reports to the Musical Director, Christian Capocaccia and the Executive Director, Joyce DiCamillo.

APPENDIX:

Board member lists and pertinent collateral material attached

Projected Expenses for Project Music Stamford	
37 Program Weeks, includes 4 summer program weeks	
Projected Expenses	2014-15 Projected
Administrative Expense	
Program Director Salary	8,000
Site Coordinator(s)	17,440
Program Promotion	2,500
Photography	1,000
Website Development & Maintenance	1,000
Total Administrative Expense	\$29,940
Program Expenses	
Teaching Artists	\$27,225
Teacher Professional Development	2,000
Guest Artists	5,000
Instrument Repair	2,000
Food & Beverage	2,000
Field Trips, Transportation & Performance Expenses	3,000
Total Program Expense	\$41,225
Equipment & Supplies	
Musical Instruments & Equipment	12,426
Office Equipment & General Supplies	2,000
Total Equipment & Supplies	\$14,426
Contingency Line Item	2,000
Total Expenses	\$87,591

54th Concert Season
Stamford Young Artists
Philharmonic
2013-2014
Christian Capocaccia

Music Director, Principal Conductor



Stamford
Young
Artists



Stamford Young Artists Philharmonic

History

Stamford Young Artists Philharmonic celebrates its 54th Concert Season under the direction of Music Director Christian Capocaccia, who succeeds founder Salvatore Princiotti. In 1960 he organized the Schubert Club Youth Orchestra to give talented young musicians a chance to play challenging symphonic music in concert.



Shortly after, Young Artists Philharmonic was established as an independent organization, eminently successful and acclaimed for its musicianship, expression, and style.

Who we are

Stamford Young Artists Philharmonic organization is comprised of three orchestras, a Wind Ensemble, two Jazz Ensembles, and a Summer Jazz Workshop. Young Artists Philharmonic, our flagship ensemble, includes talented musicians from schools throughout the area performing advanced concert repertoire.



Young People's Symphony was organized in 1974 as a training orchestra for the Young Artists Philharmonic, performs on an upper intermediate level and

affords students the opportunity to grow as musicians and eventually graduate to the Young Artists Philharmonic. Young String Ensemble, organized for beginning players in 1978, delights concert-goers with its display of budding talent. Young People's and Young Artists Flute Choirs debuted in 1998, and Young People's and Young Artists Jazz Ensembles in 1999.

Geared for musicians from elementary school through college, SYAP is committed to the providing the highest standard of excellence and the community leadership required to achieve that standard.

Philosophy

Seven performing groups have been created for the purpose of offering serious music students an opportunity to play stimulating and challenging music with other young people of similar ability. It is our belief that through this association, youngsters can be motivated to achieve a high level of musical excellence. The benefits derived from this experience are an increased musical awareness and ability, and exposure to the value and importance of cooperation with peers toward a common goal.



We wish to emphasize that the Young Artists organization is a supplement to school music programs and not a substitute for them. Youth orchestras and music programs in the school are mutually beneficial and complement one another. On the one hand, school programs are the backbone of a youngster's music education; on the other hand, the opportunity for serious music students to strive for quality in the youth orchestra should inspire them to go back to their schools with an increased enthusiasm for music.

Summer Jazz Workshop

Co-founded by Joyce DiCamillo and John Mastroianni, Stamford Young Artists Philharmonic sponsors Summer Jazz Workshop, an intensive 7-day seminar. Directed by John Mastroianni, and staffed by a faculty of professional recording artists, the Workshop holds classes in Theory, Improvisation, Master Class performance and Ensemble playing. Continuing an exciting partnership with Stamford Downtown, Summer Jazz Workshop celebrated its 21st season in 2013, the longest-running summer jazz program in the tri-state area. For pre-authorization to attend, call 203.532.1278, or visit www.syap.org.

Young Artists Philharmonic Special Performances:



- ★ New York World's Fair, 1964
- ★ Chosen to perform at Re-dedication of the Statue of Liberty
- ★ In Concert honoring President George H. W. Bush, sponsored by AmeriCares
- ★ Annual Holiday Concerts at Grand Central Station to raise awareness for AmeriCares
- ★ Concert Tour – Italy, 2001 and 2006
- ★ Gala 50th Anniversary Reunion Concert – 2010
- ★ Connecticut Governor Dannel Malloy's Inauguration – 2011



Stamford Young Artists Philharmonic Mission and Objectives:

Stamford Young Artists Philharmonic creates a passionate, life-long love of making music by providing unique learning and performance opportunities in a nurturing environment.

The SYAP family

- ★ Challenges talented music students with a diverse repertoire
- ★ Promotes self-discipline and teamwork
- ★ Supplements school music programs
- ★ Enriches the cultural landscape through frequent public concerts
- ★ Creates community partnerships
- ★ Exposes students to professional artists and arts organizations
- ★ Provides scholarships for young musicians with limited economic resources
- ★ Extends instrumental instruction to underserved communities
- ★ Fosters a rich heritage of alumni to inspire/support current students

Community Partnerships

SYAP's alliance with Trinity Catholic High School is a model for arts partnerships, offering eligible Trinity Catholic students tuition-free participation in SYAP programs as Trinity provides a home for SYAP rehearsals and concerts.

With planning well underway, SYAP is proud of its intent to soon revive *PROJECT MUSIC*, a music instruction program originally created by State Senator Anthony D. Truglia with the intent of providing music lessons within walking distance to the inner city child. The revived *PROJECT MUSIC* will be based on the principles of the Venezuelan music program El Sistema, whose founder, Joseph Abreu, states: "Music has to be recognized as an agent of social development, in the highest sense because it transmits the highest values – solidarity, harmony, mutual compassion. And it has the ability to unite an entire community, and to express sublime feelings."



Stamford Young Artists Philharmonic sponsors an Outreach Strings Program at Waterside School, an independent school in Stamford. Violin, Viola and Cello instruction is provided for students in an after school program celebrating its eighth season.

Building on the collaborative nature of past *NEXT GENERATION* concerts, SYAP is excited to announce the formation of the *Nutmeg Arts Festival* a summer offering to the community uniting SYAP, *Ballet School of Stamford*, *Curtain Call* and *Loft Artists Association*. The *Festival*, which aggregates the events of each of the arts organizations, also features collaborations among them, shining a spotlight on talented youth in the area and affirming Stamford as a tourist destination.

ATRIA Stamford is a valued SYAP partner, hosting three annual Chamber Concerts featuring SYAP's Flute Choirs and Jazz Ensembles.

Young Artists Summer Jazz Workshop celebrates its partnership with Stamford Downtown and Jazz Up July, creating new and exciting opportunities for jazz students attending the longest-running summer jazz program in the tri-state area.

SYAP and Stamford Symphony enjoy a marvelous reciprocal relationship, whereby SYAP students attend Stamford Symphony concerts and Maestro Eckart Preu conducts master classes with Young Artists Philharmonic, to the delight of the entire membership. Selected students have performed with the Stamford Symphony for special occasion family concerts.

Conductors

Christian Capocaccia Young Artists Philharmonic



Maestro Christian Capocaccia joins Stamford Young Artists Philharmonic as Music Director and Principal Conductor of its flagship ensemble, Young Artists Philharmonic.

Recent engagements include three years as assistant Conductor with the Dallas Opera under Graham Jenkins. His former positions include assistant conductor and Italian diction coach at the *Indiana University Opera Theatre*, assistant conductor of the *IU New Music Ensemble*, and assistant conductor and assistant professor of conducting at the State University of New York College at Fredonia.

Born in Rome, he began studying the violin at the age of 9. He attended the Santa Cecilia Music Conservatory, earning his Diploma under Paolo Ciociola and completed his studies with world-renowned violinist Nina Beilina in New York. Subsequently he studied composition under Boris Porena and Luciano Pelosi, and conducting with Piero Bellugi and Donato Renzetti. A graduate of Indiana University Jacobs School of Music in Bloomington under David Effron, he has participated in Master classes with Herbert Blomstedt, Gustav Meier and Leonard Slatkin. Recent performances include Donizetti's *I*

Capuleti e I Montecchi with AsLiCo (*Associazione Liria e Concertistica Italiana*), and a return to the *Dallas Opera* to conduct Bizet's *Dr. Miracle*.

He has conducted the "Escher" Ensemble, the International Chamber Ensemble in Rome's All Saints Church, and at the *Teatro Colon* in Argentina; he has also coached emerging vocalists at the 10th International Opera Program of *Artescénica* in Torreón and Saltillo, Mexico, as well as leading Manhattan School of Music's Opera Scenes production with director Richard Gammon.



Gloria Sinaguglia Young People's Symphony

Gloria Sinaguglia is a current SYAP Vice-President, a YAP alumna, and past YAP parent. A music educator in the Stamford Public Schools since 1978, she holds a Bachelor of Music Education from The Hart College of Music, a Master of Education from the University of Bridgeport and a Master of Learning from Sacred Heart University. Ms. Sinaguglia has conducted the Concert Choir, The Madrigal Singers and the Orchestra at Stamford High School for the past 20 years and is a conductor of Musicfest, a Stamford middle school/ high school string festival. She is vocal director for the annual SHS musical, chapter sponsor of the award-winning MENC TRI-M Music Honor Society and a recipient of The Spotlight Award for her dedication and achievement.



Barbara DiFranco Young String Ensemble

Barbara DiFranco is a graduate of Western Connecticut State University. She has done graduate work in music at Bridgeport University and Central Connecticut State University. Ms. DiFranco, violinist, has performed with the Ridgefield Symphonette and Bridgeport Civic Orchestra. An alumna of Young Artists Philharmonic, she conducted the Young String Ensemble from 1980-1986. In 1986, she was nominated for the American Symphony Orchestra League's Helen M. Thompson Award. She has taught strings and orchestra in the Fairfield and Norwalk CT school systems, currently at Nathan Hale Middle School in Norwalk, CT.



Joyce DiCamillo Young Artists Jazz Ensemble Young People's Jazz Ensemble

Ms. DiCamillo is a graduate of Syracuse University School of Music, and is included on the International Roster of Steinway Artists; she has released five jazz trio CDs under her name and has headlined at Mary Lou Williams Women in Jazz Festival, Kennedy Center, Washington, DC, Southport (UK) Jazz Festival, Guinness Jazz Festival (Cork, Ireland), Andria (Italy) Jazz Festival, Syracuse Jazzfest, The Jazz Cruise, and Litchfield Jazz Festival, among others. She appeared on National Public Radio's Piano Jazz hosted by Marian McPartland and has toured as pianist for pop vocalist Donna Summer. A classical piano instructor and jazz coach, Ms. DiCamillo is a member of the American Pen Women, co-founder/faculty member of the Young Artists Summer Jazz Workshop, and has appeared as clinician/artist in over 100 high schools and colleges across the country.



Gerard Reuter Wind Ensemble

A recipient of the prestigious Pro Musicis International Award, oboist Gerard Reuter has enjoyed a distinguished solo career, touring the United States, Europe, Asia, India and Africa. He has participated as featured guest artist at many summer festivals, including Caramoor, Marlboro, the Chamber Music Festival of the Library of Congress, La Jolla, and Bar Harbor Summer Music Festival in the United States, and the Flanders Festival, Dartington Festival and International Musicians' Seminar at Prussia Cove in Europe. As a soloist, he has appeared with orchestras throughout the United States, including the Jupiter Symphony, Philharmonia Virtuosi, Riverside Symphony and Orchestra of the Bronx in New York, the National Chamber Orchestra in Washington, DC, the Soviet Emigre' Orchestra and the Orpheus Chamber Orchestra, of which he was a founding member. A dedicated chamber music performer, he is a member of the Dorian Wind Quintet, Slyth, the Harlem Chamber Players and was a founding member of the ensemble, An die Musik. Active as a conductor in recent seasons, Mr. Reuter has appeared as guest conductor with the Jupiter Symphony, Choir of St. Joseph's (Danbury, CT), Riverside Symphony, Claremont Strings, New York Mandolin Orchestra and the Schenectady Symphony.