

Special Communications Committee – Board of Representatives

Bob Lion, Chair Nina Sherwood, Vice Chair

Committee Report

Date: Thursday, March 15, 2018

Time: 7:00 p.m.

Place: Republican Caucus Room, 4th Floor Government Center, 888

Washington Boulevard, Stamford, CT

The Special Communications Committee met at the above date and time. In attendance were Chair Lion and Committee Member Reps. Matherne, Moore, Nabel and Zelinsky. Absent or excused were Committee Member Reps Michelson, Morson and Sherwood. Also present were Reps. Di Costanzo, Miller and Roqueta.

Chair Lion called the meeting to order at 7:03 p.m.

Item No. Description Committee Action

1. C30.001 REVIEW; Review of the expectations set forth by President Quinones 03/05/18 – Submitted by Rep. Lion

Chair Lion reviewed the attached <u>PowerPoint</u> presentation detailing the responsibilities of the Committee. He stated that there is a communications breakdown between the City departments and the Board of Representatives and the residents of the City. The Committee is to create a report to the full Board by December 3, 2018. There will be 3 phases to the work – discovery (to be completed by next month), solution and final report.

Other things that will be reviewed will be timing of communications from the Board office and informing the public regarding the Board of Representatives.

2. C30.003 REVIEW; Review of Committee members' goals for **REPORT MADE** the Committee.

03/05/18 - Submitted by Rep. Lion

Committee members discussed the goals of the Committee:

- The focus should be on communication between individual Board members and the Board of Representatives as a whole with residents
- Residents need to understand what the Board of Representatives does
- The Board of Representative should be the model for the rest of the City
- They are going to talk to the other committees regarding information flow and how it affects the Board of Representatives
- Allocation of funds for postage and other communication by representatives with their constituents

- The Board should have a better presence on social media, such as Facebook or Twitter
- The Committee should clarify FOIA and other legal parameters regarding the use of social media by the Board of Representatives
- Discover what information residents want to know
- Recognizing that not all residents have access to computers
- Develop guidelines for members to use social media
- 3. C30.002 REVIEW; Review of current outreach processes 03/05/18 Submitted by Rep. Lion REPORT MADE & HELD IN COMMITTEE

Chair Lion reviewed the attached <u>PowerPoint</u> with the Committee regarding public access television.

- Chair Lion stated that Mayor Martin has appointed him as representative to the Area Nine Cable Council
- Interns could be hired to run the equipment
- Residents would be able to access videos on an internet site as well as being on cable tv

COMMITTEE

• There would have to be someone to oversee the content

[Chair Lion sent the attached <u>revised PowerPoint</u> presentation after the Committee meeting, reflecting Committee input]

reflecting Committee input]

4. C30.004 REVIEW; Fund an annual communications HELD IN

allowance to assist Board of Representatives members to communicate issue-oriented matters with constituents, and propose draft rules governing the appropriate use of said allowance.

03/06/18 – Submitted by Reps. de la Cruz, Lion, Sherwood, Michelson, Matherne, Aquila, Kolenberg, Cottrell, Roquetta, and Patterson.

A motion to hold this item was made, seconded and approved by a vote of 5-0-0 (Reps. Lion, Matherne, Moore, Nabel and Zelinsky in favor).

As a Secondary Committee:

1. <u>LR30.036</u>

APPROVAL; Amendment to <u>Board of</u>

Representatives Rules of Procedure to add a public participation session.

03/07/18 – Submitted by Rep. Cottrell,

Sherwood, Zelinsky, Lutz, Aquila, Summerville

and Matherne

A motion to hold this item until the L&R Committee meeting on March 22nd was made, seconded and approved by a vote of 5-0-0 (Reps. Lion, Matherne, Moore, Nabel and Zelinsky in favor).

Chair Lion adjourned this meeting at 8:45 p.m.

Respectfully submitted, Bob Lion, Chair

This meeting is on video.